

**Winter War ’21 Merchant Application**

Hello to all Traders of fine wares big and small! We welcome you back to Winter War 21’. Before we get started, there are a few things that need to be covered. Please read carefully and I apologize in advance for being so long winded. Side note… WILL WILSON IS BACK AS YOUR ’21 MERCHANT MASTER!

We realize that this year has been a difficult and frustrating year, especially for the merchants who’s lively hoods depend on events. With the restrictions currently lifting in many states, we are planning a full event**. We will be following CDC guidelines and recommendations as well as Alabama state regulations for open air events.** In the event of a 2nd lock down or increased regulations, we reserve the right to cancel the event. We will make this call not later than 10/01/2021.

Now, a simple word about the mask policy. Masks will be on sale at Troll for those who wish to wear one. We are currently not requiring participants to wear masks while on site. With that said; YOUR TENT IS YOUR TENT! If you plan to require eventers to wear a mask while looking over your wares, please make sure your tent policy is clearly posted. (I also suggest keeping disposables for your patrons.)

Winter War is growing stronger every year and has become the staple of foam fighting in the South. We are expecting increased attendance this year and will be prepping for more foam nerds than EVER BEFORE! I know this application looks daunting but please read carefully and complete all lines listed below.

All accepted vendors are required to pre-register for the event. This includes all parties working your booth and/or attending the event. There will be no gate fee for merchants/owners in 2021. The NO-CHARGE ticket link will be provided to your listed email once clear of the approval process. Maximum two no charge merchant tickets per booth.

Once accepted, if available, please provide inventory detail and/or stock photos of your wares and/or vending setup so that we can add you to the hype train moving closer to the event! Want your customer base to know who you are and where you will be on site to get those goods they must have? Help us advertise for you!

All accepted vendors will be required to join the Winter War Vendor Facebook messenger for quick updates and communication.

The complete list of accepted vendors will be issued to the public on or before August 15,2021. However, accepted vendors can receive an approval as early as the date of application. Feel free to start your hype and advertising early! This application process will be open from today, 7/5/2021 until 8/14/2021. ALL applications must be completed and remit to our email (no later than 5pm on 8/14/2021 for review. I do not want to say that we are working on a first come/first serve basis but there are a finite number of vendor spots and wares that will be accepted. Get those applications in early!

IN A CHANGE OF PROCESS FROM PREVIOUS YEARS, ALL ACCEPTED VENDORS WILL BE REQUIRED TO BE SET AND READY FOR FINAL WALK THROUGH BY 9AM ON THURSDAY MORNING 11/11/2021!!! (Unless prior arrangements have been made with Will Wilson only!)

 VENDOR ACCESS TO THE SITE BEGINS ON WEDNESDAY AT 10AM.

DALWHINNIE FIELDS REQUIRES PAYMENT FOR LIGHTNING JUICE! ALL ELECTRICAL DUES MUST BE PAID TO THE DALWHINNIE FIELDS REPRESENTATIVE BY 10AM THURSDAY MORNING.

FOOD VENDORS - $50.00

LARGE TENT - $25.00

SMALL TENT - $10.00

Please read the following wall of text carefully and if satisfied, copy (starting where indicated) and paste, with the required completed fields, to our email at **CONTACT@THEWINTERWARS.COM**. An emailed copy of this application will also be available of the need arises.

For any questions or concerns, please feel free to contact me anytime via Email (**CONTACT@THEWINTERWARS.COM**), by Facebook Messenger @ **Will Wilson**, or by phone at **(678) 599 - 2006**. Once on site, please contact me for site placement issues, questions, security issues, or concerns directly via mobile.

I can’t WAIT to hear from you all!!!

Will Wilson (Aethis Haldane)

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Winter War 2021 Vendor Application

Please complete the following and remit to **CONTACT@THEWINTERWARS.COM**.

Name of Company:

Facebook contact name:

Personal Contact #:

Product/Service Description:

Website:

Tent/Canopy Size:

Period/Non-period tent:

Inventory Size:

Number of Staff:

Electricity Required (Yes/No):

Will you be camping with your inventory?

Accepts credit cards (Yes/No):

Upon acceptance, once on site, all vendors and vendor's staff will be required to check in (Troll). All vendors will be required to pre-register on Eventbrite (the link will be provided via email).

Vendors will be allowed onto the site to begin set up no earlier than Wednesday, 11/10/2021 at 10am.

Vendor Mask Policy:

Code of Conduct: Vendors, Vendor Staff, & Volunteers must be courteous to all patrons. If there are any issues arising from unruly conduct concerning a patron or fellow vendor, please contact Will Wilson by phone. Security by Radio or Troll.

Safety: Vendors must maintain clean stalls, booths, tents, and retail areas including the immediate area surrounding their setup location. Remove garbage regularly and ensure a safe environment for yourselves, your staff, and Winter War patrons.

ALL MERCHANTS ARE REQUIRED TO KEEP A SMALL FIRE EXTIGUISHER IN THEIR BOOTH AT ALL TIMES.

MERCHANT ROW TRASH WILL BE EMPTIED TWICE DAILY AT 10AM AND AGAIN AT 7PM. If you require a trash pickup outside of these hours, please contact Will Wilson or Merchant Row Security.

Non-Compliance: Winter War event staff reserves the right to demand any vendor, staff, or volunteer not following proper Code of Conduct to exit the site with security assistance if necessary.

Waiver:

I/We \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, agree(s) to indemnify and save harmless Winter War Planners, Event Staff, Winter War LLC, and Dalwhinnie Fields LLC (herein referred to as "the Event group". from all manners of action, suits, debts, dues, accounts, bonds, covenants, contracts, claims and demand whatsoever and howsoever caused as a result of my/our participation in the event.

The Event group assumes no responsibility or liability for any loss, damage or injuries of any kind occurring or suffered either before, after, or during participation in Winter War ‘21, any liability or responsibility for damage to property owned by me and/or any financial loss that may be incurred.

Overnight security will be provided by the Event Group however, it is not advisable to leave merchandise or personal items unattended. Such items are left on-site at your own risk.

We reserve the right to deny any Vendor from entering the site if this application and accepted Code of Conduct is not electronically signed and vetted.

By signing below, I/We acknowledge that I/We have read, understand, and agree to the event guidelines.

I/We further grant Winter War Event staff permission to use any photographs or video of my/our participation in the event for any legitimate reasons.

Electronic Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Print Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.